



2018 Sponsorship Opportunities

ARABLAB 2018— SEFA Lab Design Showcase Meet the Speakers Cocktail Reception Poolside at The Novotel—March 20, 2018

SEFA's International events are well-attended and provide a unique business networking opportunity with high-profile industry executives and professionals in a social setting.

New this year — SEFA is offering one Title Sponsorship for ARABLAB 2018. In addition to the benefits of regular sponsorship, the Title Sponsor will be given a 40 minute speaking slot during the SEFA Lab Design Showcase (Monday or Tuesday) and will receive special recognition as Reception Title Sponsor.

Speakers include —

- Leslie Ashor (Woods Bagot)
- Abbie Gregg (Abbie Gregg, Inc.)
- Randy Kray (HOK)
- T.H. Chang (Chang Consultancy)
- Punit Jain (Cannon Design)
- Brian Richard, (Kirksey Architects)

And more . . .

EVENT SPONSORS receive . . .

◆ Corporate signage at the event;

◆ Introduction to attendees and corporate profile during the Program;



◆ Logo Recognition on the SEFA website including a link to the sponsor's website;

◆ Recognition in all SEFA print and digital media promoting the event including our event ads in the Gulf News in Dubai; SEFA Member Update; invitations and agenda;

◆ Space at SEFA's registration table to display promotional materials;



For additional information, contact the SEFA Offices.

SEFA World Headquarters
65 Hilton Avenue - Garden City, NY 11530
Tel: 516.294.5424 - Fax: 516.294.2758 - Email: info@sefalabs.com

SEFA Sponsor Registration Form

Payment Information

We would like to Sponsor — TITLE SPONSOR - \$7,500.00/\$10,000.00 (USD)
(Member/Non-Member)
ARABLAB 2018 - \$2,500.00/\$ 3,500.00 (USD)
(Member/Non-Member)
2018 Two Events - \$4,000.00/\$ 5,600.00 (USD)
(Member/Non-Member)

Company Name: _____

Attendee Name: _____ Cell Phone #: _____

Email: _____

Check American Express VISA/MasterCard/Discover

**Checks should be made payable to "SEFA" and mailed along with this form to
SEFA World Headquarters—65 Hilton Avenue, Garden City, NY 11530**

Credit Card#: _____ Exp. Date: _____ CVV: _____

Name on Card: _____ CC Billing Zip Code _____

Signature: _____ Amt Authorized: \$ _____

OTHER 2018 SEFA SPONSORSHIP OPPORTUNITIES INCLUDE —



Reception at ACHEMA 2018

**SEFA's 30th Annual Meeting
& Trade Show
Rockefeller University - New York City
November 14-16, 2018**



Sponsor two 2018 events and receive a 20% discount.

Visit us at sefalabs.com for more information on upcoming events.