

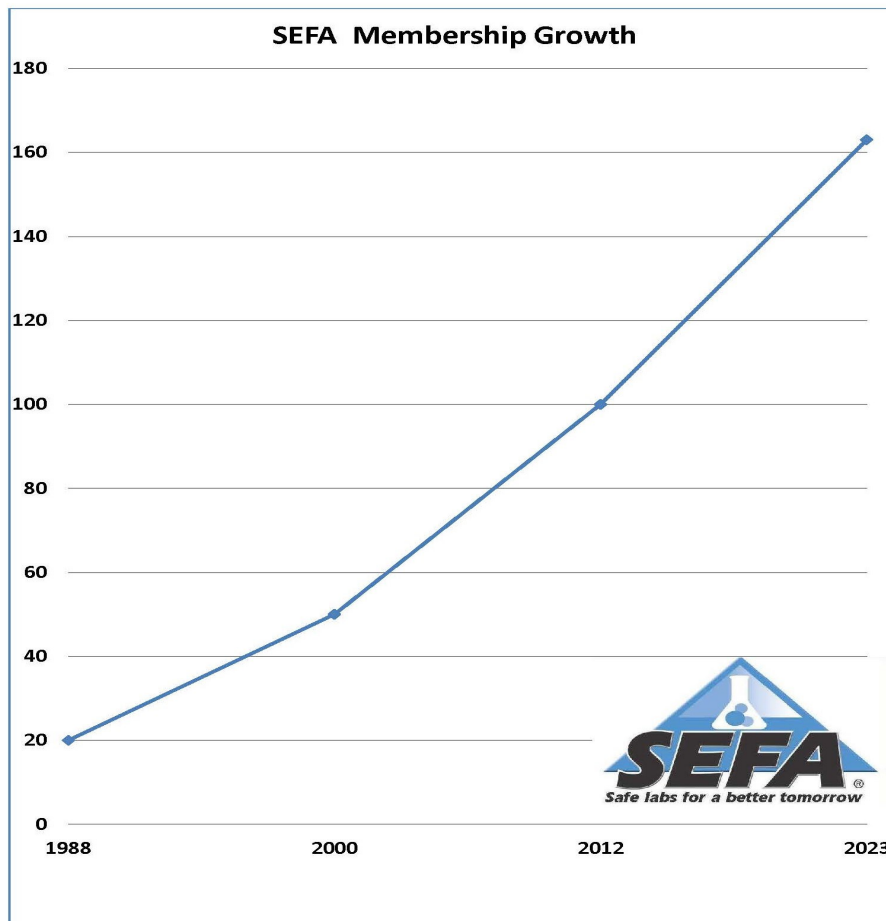


As we look back on the record breaking 2023 Annual Meeting one member may have summed it up best:

"Always such an amazing event - every single year!"

The planning has already begun for our 2024 Annual Meeting Oct. 30 - Nov. 1 at the Hilton Torrey Pines, La Jolla, California. We are expecting another record breaking turn-out in 2024.

We are also concluding our celebration of SEFA's 35th Anniversary and our phenomenal growth and influence throughout the world. This chart speaks volumes about how our members and the Board seem to have made all the right decisions for 35 consecutive years:



As we plan for SEFA's future growth, we anticipate our partnership with ACHEMA 2024 will see our influence expand throughout Europe and beyond. ACHEMA has agreed to provide presentation space for our member exhibitors and towards that end we have arranged 25 speaking slots throughout the week at ACHEMA 2024 with each member-exhibitor eligible to sign-up for two 30 minute presentations from June 10 through June 14. It's a great opportunity to speak about your

company and the exceptional products and services that you provide. The daily time slots currently available are 10:30; 11:00; 11:30; 14:30; 15:00 and 15:30 each day. If you would like to present, simply send me an email indicating the time slot(s) (day and time) you would like, along with the title (s) of your presentation(s). We hope to see everyone at the SEFA reception on June 10th at Champions Restaurant at the Marriott from 18:00 to 21:00.

Another part of our look into the future involves a more robust social media presence for SEFA and its members starting with more regular communications through SEFA's LinkedIn page as well as our [YouTube Channel](#). Members are encouraged to send videos which we will upload to our channel as this represents a great opportunity for additional exposure and marketing opportunities and remember to subscribe to our channel.

We have also made major changes to the SEFA website (www.sefalabs.com) so now is a good time to review your member page to update your listing as this provides another marketing opportunity for your company.

As we end this Anniversary year on a high note let's also welcome our newest members:

Geeken Seating (India)
Space Plus Design Labs (India)
Philippe Fristot (Advisory Board - L'Oréal - France)

Let's also welcome the newest member of our Board of Directors, Adhiraj Patel, CEO of GD Waldner (India).

We wish you all a happy, healthy, safe and prosperous holiday season and new year!

1320 Main Street, Ste 300 - Columbia, SC 29201

Telephone 516.294.5424 - Website - <https://www.sefalabs.com> - Email - david@sefalabs.com