

Dear Members and Industry Colleagues:

In 2023 SEFA celebrated its 35th Anniversary and while it can be useful at times to look back, it is now time to move forward into the future with many new and exciting initiatives.

First and foremost - thank you to all of our "January" members who have renewed their membership for 2024 - we are expecting 100% of those members to return. While our membership growth has been impressive, I think another 20% increase is possible within the next five (5) years. As Buzz Lightyear of Toy Story might say: "to 200 members and beyond!"

Some of you LinkedIn groupies may have already noticed SEFA has established a "SEFA Labs" presence on social media both on LinkedIn as well as with our YouTube channel. Follow SEFA on LinkedIn and subscribe to our YouTube channel. Members and our approved test labs are encouraged to send us company or SEFA-related videos to post on YouTube. The SEFA website also has a totally fresh new look and if you haven't done so already please review and update your company pages on the site as it is a cost-effective (free!) method to market your company's products and capabilities to over 1000 monthly sefalabs.com visitors.

As part of our SEFA Lab of the Year promotional efforts, we are sponsoring the luncheon at the Tradeline conference in Boston on April 11th where Stephen Chu of Ennead Architects, LLP and Zachary Posner of Stanford University will be making a presentation earlier that morning about the 2023 SEFA Lab of the Year winner. It is also worth noting that the lab tour at this Tradeline conference is Harvard University's Science and Engineering Complex – SEFA's 2021 Lab of the Year winner. It is not too late to attend the Tradeline conferences which are taking place April 8th & 9th and 11th 12th Renaissance Boston Waterfront April and at the hotel. (visit tradelineinc.com)

ACHEMA 2024 will take place June 10 - 14 in Frankfurt, Germany and there is lots of

good news to report about this massive tradeshow. First, ACHEMA has agreed to construct a SEFA Theatre and Lounge in Building 12 for use by SEFA and its members to make presentations. Attached is the schedule of those presentations. If you are exhibiting at ACHEMA and are interested in making a presentation, contact barbara@sefalabs.com and we will do our best to accommodate you. We are also organizing a lab tour in Frankfurt and would welcome your suggestions.

On June 10th SEFA will be hosting its famous ACHEMA Networking Reception. Once again, our venue is Champions Restaurant at the Frankfurt Marriott Hotel. All SEFA Members are invited to attend. We had more than 100 attendees for this event in 2022 and in anticipation of an even larger turn-out this year we have reserved the entire restaurant to accommodate our attendees, who will ably demonstrate the disturbing amount of food and drink they can consume from 6 - 9 PM. (Just in case you needed any other reason to be in Frankfurt in June it is important to note that Jimmy's Piano Bar has finally re-opened!)

We are in the process of arranging our ARABLAB Reception which will be held on September 24th at a location conveniently situated near the Trade Center.

The Preliminary Agenda for SEFA's 2024 Annual Meeting has already been posted and we are looking forward to another big turnout in spectacular La Jolla (Torrey Pines) California October 30th - November 1st. In my next newsletter I may have some exciting news about our 2024 Lifetime Achievement Award honoree in La Jolla so stay tuned.

Lastly, attached is a form you can use to sponsor one or more of the upcoming 2024 events. We hope you will take advantage of this as it is a great opportunity to "strut your stuff" in front of our engaged and super-charged attendees from around the world.

Yes - the first 35 years were very good to SEFA, but as you can see the best is yet to come so stay safe and let's enjoy our journey into the future together!

ACHEMA - June 10 - 14, 2024

	Day 1 - June 10, 2024			
Time Slot	Title	Presenter	Member Co	
10:00 -10:30	SEFA Year in Review	David Sutton	SEFA	
10:30 - 11:00	DURCON Epoxy & Phenolic Worksurface Solutions	Keelan Jackson	DURCON	
10.50 - 11.00	DONCON EPOXY & FITEHOLIC WORKSUITACE SOLUTIONS	Reelall Jackson	DORCON	
11:00 - 11:30	Bring on the Right Coal - The Invisible Power in Modern Laboratories	Florian Köhler	SCAT Europe, GmbH	
2:30 - 4:00	SEFA Advisory Board Panel Discussion	David Sutton	SEFA	

Day 2 - June 11, 2024			
Time Slot	Title	Presenter	Member Co
10:00 -10:30	LP, Srl	Alberto Falasconi	LP, Srl
10:30 - 11:00	New Generation Chemical Storage Cabinets - Minimal Footprint, Maximum Versatility	Sascha Kunkel	asecos, GmbH
11:00 - 11:30	Materials Matter: The Crucial Role of Choosing the Right Worktop Surfaces	Humbertus Burger-Scheidlin	Fundermax, GmbH
2:30 - 3:00	Elevating Sustainability to a Non-negotiable Priority: Insights from TRESPA a	Valentina Di Giacomo	TRESPA International BV
	Leading Manufacturer of High Performing Surfaces	Ingo Sternitzke	TRESPA International BV
3:00 - 3:30	Seating Solution for the Lab Environment - Ergonomics, Requirements and Design	Karin Buob	BIMOS
3:30 - 4:00	Waldner Laboreichtungen		Waldner Laboreichtungen

	Day 3 - June 12, 202	4	
Time Slot	Title	Presenter	Member Co
10:00 -10:30	SEFA Lab of the Year Competition	David Sutton	SEFA
10:30 - 11:30	BICASA - (Project Case Study)	Dawn Jacobs	BICASA, Srl
2:30 - 4:00	Panel Discussion - Current Trends in Sustainable Lab Design	David Sutton	SEFA

ACHEMA - June 10 - 14, 2024

Day 4 - June 13, 2024			
Time Slot	Title	Presenter	Member Co
10:00 -10:30	SEFA Lab Grade Standards	David Sutton	SEFA
10:30 - 11:00	"Battery Powered Lab Devices – Safety Precautions & Solutions"	Marius Zürn	asecos, GmbH
11:00 - 11:30	Materials Matter: The Crucial Role of Choosing the Right Worktop Surfaces	Carlos Ferreira	Fundermax, GmbH
2:30 - 3:00	Safety in Laboratories	Søren Mundt Sørenson	BROEN-LAB
3:00 - 3:30	CHC Lab	Jorge Santos	CHC LAB International
3:30 - 4:00	The Value of SEFA Membership	David Sutton	SEFA

Day 5 - June 14, 2024			
Time Slot	Title	Presenter	Member Co
10:00 -10:30			
10:30 - 11:00			
11:00 - 11:30			
2:30 - 3:00			
3:00 - 3:30			
3:30 - 4:00			

Scientific Equipment and Furniture Association

♦ 2024 Events - Exhibitor/Sponsorship Opportunities ♦

SEFA International Networking Receptions



In addition to the Sponsor opportunities at the Annual Meeting, we are also offering Tabletop exhibit space in our General Session Space - Grande Ballroom A-B-C at the Hilton Hotel - Torrey Pines in La Jolla, California



SEFA events are very well-attended and provide a unique business networking opportunity with high-profile industry executives and professionals in both a business and a social setting.

SEFA World Headquarters

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EVENT SPONSORS receive		
♦ Corporate signage at the event;		
♦ Introduction to attendees and corporate profile during the Program;		
♦ Logo Recognition on the SEFA website including a link to the sponsor's website;		
♦ Recognition in all SEFA print and digital media promoting the event including agendas; invitations; and brochures;		
◆ Space at SEFA's registration table to display promotional materials;		
For questions or additional information contact barbara@sefalabs.com		
Event Pricing (Member/Non-Member)		
We are interested in — Ann. Meeting Title Sponsor - \$7,500.00/\$10,000.00 (USD)		
Ann. Meeting Exhibitor - \$2,500.00/\$ 3,500.00 (<i>USD</i>)		
ARABLAB Reception Sponsor - \$2,500.00/\$ 3,500.00 (<i>USD</i>)		
ACHEMA Reception Sponsor - \$2,500.00/\$ 3,500.00 (<i>USD</i>)		
Sponsor two or more events in 2023-24 and receive a 20% discount		
Company Name:		
Attendee Name:		
Cell Phone #: Email:		
☐ Check ☐ Wire Transfer		
Checks should be made payable to "SEFA" and mailed along with this form to SEFA World Headquarters—1320 Main Street—Ste 300, Columbia, SC 29201		
If you would like to pay by credit card, please use the <u>online payment</u> in the lower right hand corner of the homepage at Sefalabs.com.		